



Department of Parks & Recreation
316 North Park Avenue
Helena, MT 59623
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City of Helena

Request for Information

Golf Course Business Consultant

The city of Helena (Parks and Recreation Department) is requesting information from interested consultants capable of providing planning services that result in recommendations to enhance revenue programs at Bill Roberts Municipal Golf Course. Consultant services would focus on maximizing the course's revenue potential and profitability by researching and analyzing opportunities to manage expenses and boost traffic or new business generation. Options considered would range from something as simple as new marketing programs to a major step such as a facility renovation or new construction.

Business Statement: Bill Roberts Municipal Golf course is one of the finest golf experiences in Montana. City staff and the Golf Advisory Board are in the process of conducting a business planning effort to maximize potential, efficiency, profitability and future success of the course. A qualified consultant will be hired to assist in identifying revenue enhancement projects and to assist in the preparation of a workable business plan that will maximize profits and efficiencies. Potential revenue enhancement options would range from new marketing programs to facility renovations or additions.

Information Request: Interested consultants are asked to submit information about their services, qualifications and experiences with similar efforts as well as a proposed planning process that would lead to an evaluation of alternatives (cost/benefit analysis) for enhancing revenue programs and projects.

Contact: Questions should be directed to:
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Submittal Date:
December 1, 2015

For more information about Bill Roberts Municipal Golf Course visit our website at
www.billrobertsgolf.com